

# DAYSTAR

Annual Magazine 2018-2019  
Issue 03



NOTRE DAME UNIVERSITY  
BANGLADESH

*"The Competence to See  
&  
the Courage to Act"*

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NOTRE DAME UNIVERSITY  
BANGLADESH  
Govt. & UGC Approved

*"The Competence to See  
&  
the Courage to Act"*

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# Daystar

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## NDUB THEME SONG

NOTRE DAME  
COMPETENCE TO SEE  
COURAGE TO ACT,  
YES. ALL OF US CAN SAY THE SAME  
THAT S WHY WE CAME TO  
NOTRE DAME

THIS IS OUR EFFORT  
WILL BE OUR FAME  
THIS IS OUR GOAL,  
WILL BE OUR NAME  
THIS IS OUR HOPE,  
THIS IS OUR AIM  
YES THIS CLEARLY  
WHY WE CAME  
THAT S WHY WE CAME TO  
NOTRE DAME

NOTRE DAME,  
COMPETENCE TO SEE  
COURAGE TO ACT,  
YES. ALL OF US CAN SAY THE SAME.  
THAT S WHY WE CAME TO  
NOTRE DAME.



# MESSAGE

**George Kocherry**

*Apostolic Nuncio in Bangladesh*

It is with joy that I greet you as the Ambassador of the Vatican in Bangladesh and on behalf of the Holy Father of the Catholic Church, Pope Francis. I congratulate you upon the publication of the third edition of your Notre Dame University Bangladesh yearbook, the Daystar. Pope Francis visited your campus at NDUB on December 2, 2017, and was very happy to see and greet so many of the young people of NDUB and of Bangladesh. You welcomed him with joy and you entertained him with beautiful dance and song. On that day, Pope Francis said to you and to all the young people of Bangladesh, “But as you move forward, make sure that you choose the right path. What does this mean? It means ‘journeying’ through life, and not ‘wandering aimlessly’. Our life is not without direction, it has a purpose given to us by God... The one thing that directs and guides us on to the right path is wisdom, the wisdom born of faith. It is not the false wisdom of the world. It is the wisdom we see in the eyes of our parents and grandparents who put their trust in God.”

So now, as you come to the end of another successful year at Notre Dame University Bangladesh, please do not forget to celebrate and thank your parents and guardians who have supported you and guided you through these important years of your life. The educational institutes of the Catholic Church in Bangladesh have always served all the people here, Hindu, Muslim, Buddhist, and Christian. We are all united in our common desire for the growth and development of this country and all of its people. As you continue to mature in wisdom and to develop your talents, it now becomes your responsibility to use your many gifts for the uplifting of your family and for the advancement of the common good of the people of Bangladesh and the world.

May God continue to bless Notre Dame University Bangladesh. May the good work for young people which is happening there, be brought to completion in their lives.

**George Kocherry,**

*Apostolic Nuncio in Bangladesh*

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MOHAMMAD ULLAH  
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Interpersonal skills and teamwork: communicate effectively in small group situations.

**Career Prospect:**

Our graduates can efficiently work in entry-level business jobs. Bachelor's degrees equip students with a strong understanding of business fundamentals, management principles, and the interpersonal skills needed to thrive in the business world. Master of Business Administration (MBA) programs prepare students to operate in a variety of different roles, with most being management positions.

With an associate degree in business administration, someone can find entry-level jobs that allow them to get their foot in the door in the business world. Employment opportunities include positions such as an Executive Assistant, Analyst Benefit/Payroll Clerk, or Marketing Assistant.

A bachelor's degree can open up employment opportunities over a wide variety of careers. Management positions such as Sales Manager, Project Manager, Internship Manager, Business Manager, or Shift Manager become available. Along with those, people with bachelor's degrees work in positions aimed at improving business operations. For example, a Business Operations Analyst studies a company efficiencies and recommends ways to improve it. Taking a job in accounting is also a path many choose.

With an MBA, people qualify for numerous management and leadership roles. These may include jobs such as Business Manager, Senior Business Strategy, or Director of Business Analysis. Those with an MBA also go on to work in VP roles in positions like the VP of Business Development and VP of Strategic Operations, which consists of implementing plans to improve business processes. People who specialize in concentrations such as finance can go on to work in a role as a Financial Manager or Chief Financial Officer. These roles oversee the financial and investment activities of a company and make sure they achieve their financial goals and projections. Although most people who graduate with an MBA go on to the corporate world, a small number may go on to be community college Instructors or Adjunct Assistant Professors.

Business administration majors typically work in offices or, in the case of those with a doctoral degree, in the classrooms of colleges and universities. While most two-year colleges and four-year schools prefer individuals with doctoral degrees, some may hire individuals with MBAs as part-time instructors or teaching assistants.



## Activities (2018-2019):

Date	Title	Resource Person (If Any)	Number of Participants/ Audience
5 <sup>th</sup> November, 2018	Things To Know	Trainer From GREC	100
6 <sup>th</sup> July, 2018	Hack Your Dream Job	Mr. Niaz Ahmed CEO, Corporate Ask	130
7 <sup>th</sup> July, 2018	Master Stroke (A Workshop on Branding)	Mr. Fahad Shahrin Brand Manager, Uniliver Bangladesh	123
17 <sup>th</sup> November, 2018	Industry Tour at Bata Shoe Company Ltd.		40
9 <sup>th</sup> February, 2019	Work Shop on “Digital Marketing”	Nazib Rafi Head of busines department, Creative IT Institution. Golam Mostafa Imon Head of Digital Marketing, Creative IT Institution. Rayan Hossan Co-founder of seller Success.	80
1 <sup>st</sup> and 2 <sup>nd</sup> March, 2019	Training Program on “Digital Marketing”	Golam Mostafa Imon Head Of Digital Marketing, Creative IT Institution	
12 <sup>th</sup> March, 2019	Essence From Expert	Representatives(President, General Secretary) from Dhaka University Career Club	100
14 <sup>th</sup> May, 2019	Logo Design Competition		46
22 June, 2019	Case Buzz 2.O (Intra University Case Competition)  Workshop Round on Case solving and presentation skills	MD. Samid Razzak Advisor, 10min School. Rafsan Sabab Host, What a show!! Syed Fahim Senior Operation Executive, 10 Minute School Tashrif Ul Islam Territory Officer, British American Tobacco Bangladesh.	
6 <sup>th</sup> July, 2019	Case Buzz 2.O (Grand Finale)	MD. Samid Razzak (Judge) Advisor at 10 Minute School Tashrif Ul Islam (Judge) Territory Officer, British American Tobacco, Bangladesh Shaan Farabee (Judge) Modern Trade Officer, British American Tobacco, Bangladesh	
17th September, 2019	Higher Education and Beyond for Germany	Romana Kabir Representative from GIZ, Bangladesh Nora Representative, German Embassy	106
15 <sup>th</sup> October, 2019	Leaders' Day Out	Asif Adnan Owner & Founder, Dhaka Barnyard COO, Bengal Farmers Ltd. Aftabuzzaman Tridib CEO, Pro Agro Bangladesh Co-Owner & Co-Founder, Dhaka Barnyard Owner & Founder, Chaap Terminal Khaled Mahmud Creative Director, Head Office Communications Founder, MIB Spirit	147

**Future Plan:** Today's Women; Define Success in Your own Terms. Notre Dame University Bangladesh Business Club is going to present “Women Hub”. By this hub we are going to empower women to be successful leaders in real life. We would like to inaugurate this hub through a seminar which will be called “TODAY'S WOMEN” and our tagline is “Define success in your own terms”. This motto means that a woman can achieve anything by her own and she can fulfill her dreams to be a successful person.

**NDUBBC Business Fair:** NDUBBC Business Fair was a one of kind event dedicated to the startups of the NDUB students. In this event, the young entrepreneurs of Notre Dame University Bangladesh were able to showcase and sell their product directly in the campus premises. The time of this event was September, 2019. The event was held on a Tuesday, 10:00am till 4:00pm. During the club hours, there held a session where the students got to share their entrepreneurial story in front of an audience and a special guest, who

also asked various questions to the students as to their business.

**NDUBBC Industry Tour:** NDUBBC is going to arrange an industry tour, in near future, in order to give the NDUB students a closer look as to the working conditions and activities in the factory of a certain company belonging to a certain industry. In the upcoming industry tour, we are planning to visit a well-renowned company of the country.

**Inter-university Case Competition Casebuzz 3.0**

After the great success of Dhaka Bank presents Casebuzz 2.0 Powered by OXY and Associated by Polar, next year we have the vision to organize our flagship case competition Casebuzz as an inter-university competition. Last time, only the students of Notre Dame University Bangladesh had the opportunity to participate in the competition. Next year, however, all the renowned universities of the countries will get the chance to participate and take home a huge amount of prize money.

# LEARNING TO STUDY



**Dr. Fr. Leonard Shankar Rozario, CSC**  
*Deputy Registrar, NDUB*

**S**tudents, why do you have to study? Is it to pass examinations? To get better marks? To satisfy your curiosity? To earn the appreciation of your parents (teachers)? To build a basis for your future career and success? To know yourself, know other people and your surroundings? You can be highly motivated, I believe to study if you are interested in and work hard at your subjects and develop sound habits of study. Even if you may be poorly motivated to study, because your parents, teachers do not encourage you enough and you do not know how to manage your studies; moreover, you may have difficulty to think and to plan on your own or you may lack goals, ambition or a sense of purpose in life. But this article will provide you some ways and means of learning to study; namely - a magical formula, time factor in study, one thing at a time, study habit, guidelines, attitude towards learning and learning beyond information.

## 1. MAGICAL FORMULA

**Story:** Some years ago, a famous magician was invited to give a performance. He kept his young audience awe of his magical feats. He had many admirers for his magical tricks. One bright-eyed girl asked: "Sir, is there a magical formula for study?" The magician answered, "Yes, there is one. But you won't believe me if I tell you." Everyone shouted, "We will, we will believe". The magician answered with conviction - "There is only one magical formula for study, "HARD WORK" and with that he turned on his heels and vanished into thin air.

**Quotation:** "Genius is one percent inspiration and ninety nine percent perspiration" (Thomas Edison).

**Antedote:**

Daddy: What are you watching out there, Tripti?

Tripti: Ants, daddy, I can see ants are carrying a grain of sugar.

Daddy: Good. Watch them carefully. You can learn much from ants. They are very hard-working creatures. (Sometime later)

Tripti: Daddy, I think ants are stupid because they go on round and round, don't seem to be getting anywhere.

Daddy: well, you can still learn a lesson from them. If you just keep running round in circles people will believe you are hard working.

## TIME FACTOR IN YOUR STUDY

**Story:** My grandma, with not much to do, spent a full day in just writing and dispatching a postcard to her niece. She took

about an hour to find the postcard, another hour in hunting for her spectacles, an hour and a quarter to write the message, another twenty minutes to find and stick the gum, another half an hour to decide whether or not to take an umbrella when going to the post office in the next street. She went out finally, returned deathly tired, and decided she needed to rest for the next two days.

**Reflection:** How much time do you need to get down to study?

## 2. ONE THING AT A TIME

The present moment is never unbearable if you live in it fully. What is unbearable is to have your body here at 3.00 pm and your mind at 9 pm or your body in Bangladesh and your mind in America.

**Story:** The clock master was about to fix the pendulum of a clock. Suddenly, to his surprise, he heard the pendulum speak, "Please sir, leave me alone" the pendulum pleaded! "It will be an act of kindness on your part. Think of the number of times I will have to tick day and night for so many hours. In every second, 60 seconds a minute, 60 minutes an hour, 24 hours a day, 365 days a year, for years after years...millions of ticks. I could never do it." But the clock master answered wisely, "Don't think of the future? Just do one tick at a time and you will enjoy every tick for the rest of your life." And that is exactly what the pendulum decided to do. It is still ticking merrily away.

**Reflection:** Shall we also, concentrate on one thing at a time?

## 3. STUDY HABITS

1. Do you have a written Study Schedule (or a timetable)?
2. Do you keep deadlines? or do you postpone or put-off your study?
3. Do you study in a place where you are away from such interferences as talking, Mobile access, Internet access, Radio, TV and Video Games etc...?
4. What measures do you take to refresh your body and mind?
5. Does dislike of certain subjects and / or teachers (parents) affect your study?

## 4. STUDY GUIDELINES

**A) HAVE A WORKABLE TIMETABLE:** Some students complain that it is "useless" having a timetable for study